

TAJA VASILEVICH

ANALYTICS ENGINEER

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PROFESSIONAL SUMMARY

Analytics Engineer who speaks both data and business. I build the layers between raw operational data and the decisions people make — models, pipelines, and BI infrastructure used daily by Sales, Product, Marketing, and CS. Experienced in Kimball dimensional modeling, bronze/silver/gold architecture, and end-to-end data engineering. Currently deepening cloud and orchestration skills.

EXPERIENCE

ANALYTICS ENGINEER — Just Join IT

Nov 2025 – Present

- Led high-impact data projects including two-brand account merger (JustJoin IT + RocketJobs.pl) and full BI stack migration (Snowflake → Supabase → Lovable), replacing Power BI with a scalable self-serve stack; automated daily sync via GitHub Actions
- Designed multi-layer data models in Snowflake using dbt (bronze/silver/gold), following Kimball dimensional modeling principles — fact and dimension tables powering cross-team reporting
- Built event analytics layer — unpacking raw PostgreSQL events, designing tracking logic, syncing to Snowflake for downstream reporting
- Reduced technical debt by refactoring duplicated logic across dbt models into shared intermediate (int_*) layer; integrated data from CRM (Pipedrive), product analytics and internal operational datasets

Advanced SQL · Snowflake · dbt · Python · PostgreSQL · GitHub Actions · Supabase · APIs · Git

BUSINESS DATA ANALYST — Just Join IT

Apr 2024 – Nov 2025

- Contributed analytics work to a product launch that drove 45% of company annual revenue in its first full year; partnered with Sales pre-launch analyzing customer needs alongside usage data
- Designed churn calculation logic for a non-SaaS, package-based business model — defined criteria from scratch where standard SaaS metrics didn't apply
- Built Power BI dashboards for marketing, sales and operational reporting
- Developed early dbt models in Snowflake; cohort analysis, funnel tracking, performance analysis
- Defined consistent business metrics and reporting logic across Sales and Marketing

SQL · Snowflake · dbt · Power BI · Google Sheets

RESPONSE RATE SPECIALIST — Just Join IT

Jul 2022 – Mar 2024

- Built internal data aggregation tool in Google Sheets consolidating large datasets from multiple job portals — filter-based interface enabling non-technical teams to extract insights independently
- Designed Twitter engagement strategy: +20% response rate, +35% engagement
- Campaign data analysis and user engagement metrics tracking

Google Analytics · Google Sheets · CRM

PROJECTS

INTERNAL ANALYTICS DASHBOARDS *Just Join IT · code private* — Full data architecture (Snowflake → Supabase → Lovable) for two internal dashboards replacing Google Sheets. GitHub Actions sync, RLS, audit logging. *Snowflake · dbt · Supabase · GitHub Actions · Lovable · Python*

ACCOUNT MERGER — DATA MIGRATION *Just Join IT · code private* — Deduplicated ~50K employer panels and 60K users → 24K panels, 40K unique users across two platforms. Zero data leakage. *SQL · Snowflake · dbt · PostgreSQL*

SQUASH PERFORMANCE ANALYTICS *github.com/wastaja* — End-to-end pipeline, layered models (staging/marts), win probability model. *Python · DuckDB · SQL*

CHEESE ANALYTICS PIPELINE *github.com/wastaja* — Web scraping, feature engineering, similarity scoring model for product recommendations. *Python · DuckDB · SQL · BeautifulSoup*

EDUCATION

DATA ENGINEER COURSE — Infoshare Academy

In progress, exp. Aug 2026

PySpark · AWS · ETL · Apache Kafka · Apache Airflow · Docker · Databricks

MANAGEMENT, MASTER'S — SWPS University Warsaw

In progress, exp. 2027

MANAGEMENT & LEADERSHIP, BACHELOR'S — SWPS University Warsaw

2020 – 2023

Specialization: Project Management · Scrum · Agile · Managerial Finance

SKILLS & LANGUAGES

STACK: SQL · Snowflake · dbt · PostgreSQL · Python · Power BI · GitHub Actions · Supabase · Git

LANGUAGES: Polish (Native) · Russian (Native) · English (Fluent) · French (Intermediate)

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